



WALK YOUR TALK

TAKE OWNERSHIP AND LEAD LIKE YOU MEAN IT

Amy Walker

200 pages
\$21.95

Coming July 2015

Foreword by Delatorro McNeal II

Congratulations my friend. You're holding in your hands what I truly believe to be a profound resource of personal and professional growth and development. But allow me to warn you now. *Walk Your Talk* is NOT the type of book that you just read and rush through to say you've read it. Nope. This one is gonna require some work. Some introspection. Some focus. Some evaluation. Some re-reading of the same chapter several times to really get it. I applaud Amy Walker for drafting this incredible leadership work and I celebrate her for the journey that she has taken to build her life, leadership, business and family to be able to leave some crucial tools and techniques behind for this world to glean from. Not only is Amy Walker a no-nonsense business consultant and ambassador of entrepreneurship, but she is also a sincere, clear and focused author who cares about you...her client. You're not just a reader, through this book, you are now her client!

By positioning yourself as her client as you read this book, you will be empowered to actually take immediate action on the concepts, principles and strategies that you learn. Make the decision right now that you are going to Read, Reflect and Apply. Read, Reflect and Apply. If you do those 3 simple things you will be able to *Walk Your Talk*. You see, this book is about being and it's about doing! Walk meaning embody, exemplify, model, show, exhibit, showcase and display your leadership. It's about way more than just "knowing". Knowing means nothing without execution. What good is data on a crashed hard drive? What you know means little unless you apply it, so the "Walk" part of *Walk Your Talk* has to do with how you show up and how you live out your leadership. The "Talk" part has everything to do with what you profess, say, believe, think, feel, know, espouse and cognate. It's the map of the world that you believe to be true. Your leadership talk comes from the books you've read, the people you've met, the events you've attended, and the experiences you've had. This makes up what you "know and teach" about leadership.

Walk Your Talk will challenge you to grab yourself and those you lead and go on a powerful journey of massive discovery and development. Every great leader knows when they are being led. And you will feel Amy leading you through the powerful and profound, yet witty and insightful chapters of this book. Get ready to write, underline, dog-ear, highlight and tweet the many powerful nuggets of truth, transparency and strategy that you glean from this awesome work. What I enjoy most about Amy is that she IS this book. She's not telling you things she thinks, she is a living and breathing example of what happens in your life, business, family and finances when you take ownership and lead like you mean it.

Let me ask you a question. Do you want to be an extraordinary leader? Do you really? Do you mean it? If so, then get ready for an awesome literary roller coaster ride as you learn how to *Walk Your Talk*. Not someone else's talk, but as you learn how to extract leadership wisdom from the harddrive of your own life story and learn how to lead with passion, authenticity and clarity. If you want results, this book will give it to you! It's an honor to call Amy one of my favorite coaching clients and I am excited for the journey that you're about to embark upon. Do me one favor. When this book changes your life, as I know it will, tell someone about it. Spread the word, so we can help people all over the world to walk their talk too.

Walking with you,

Delatorro L. McNeal, II MS, CSP
Peak Performance Expert | Keynote Speaker | Television Personality
Best Selling Author of "Caught Between A Dream and a Job"

